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Defense of Innovation for Multimedia Presentation

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In my previous paper I discussed three innovations that are found in education today. I discussed how each of these innovations are helpful in the educational field and I also identified barriers for each innovation. In this paper I must identify why I will only select one of these three innovations for my multimedia presentation. To make this selection I chose to use the rubric for the presentation as my guide. For my innovation to be chosen for this project I must be able to find information on the following topics: (1) development process, (2) decision process, (3) adapter categories and the s-curve, (4) perceived attributes of innovation, (5) Critical mass and change agents, and (6) organizational innovation. In this paper I will discuss my finding for Star Reading and Math, Promethean Activboard and accessories, and Edmodo in regards to the expectations of the requirements of the multimedia project.

As I have researched Star Reading and Math I have found that this innovation has many of the requirements for this project. I have found that this innovation has all components for this project. It has a web-site that provides most of the information. However this innovation has few if any websites that have additional support for this product. So, for this reason I did not select Star Reading and Math for my innovation for my multimedia project. In researching the Promethean Activboard and accessories, I found that this innovation has all of the requirements for the multimedia project. I can find material with graphs and charts to help with my presentation, there are multiple websites that have resources for activboards and smart boards. And I have this resource at my deposal in my school building. I can also discuss the method of diffusion in my district and a better method of diffusion. In regards to edmodo, this innovation has little or no research to support the use of this innovation in my multimedia project. Edmodo is also an innovation that is more focused to an individual and their preference rather than a district or corporation. This innovation has little to no information that I can be used for the required component of the multimedia project. So, for this reason I have not selected to use edmodo as the innovation for my project.

For my multimedia project my innovation will be Promethean’s Activboard and accessories. I have found that this innovation can provide me the best opportunity to be successful with the multimedia project. I think that I will be able to find information in all the following areas about this innovation: (1) development process, (2) decision process, (3) adapter categories and the s-curve, (4) perceived attributes of innovation, (5) Critical mass and change agents, and (6) organizational innovation.